



Press Deposit - Naked Wines offers antidote for January blues

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Blue wine drinkers offered chance to lift their spirits

Online wine retailer [Naked Wines](#) , which supports independent winemakers from around the world, has launched a beat the January blues campaign, following the most depressing day of the year.

Together with Portuguese winemaker [Mario Negreiros](#) , they're offering customers the chance to win a free trip to the Douro region by answering the following question:

Im feeling a little blue and I think I deserve to win a trip to visit Mario in Portugal because

Mario, who was discovered by a group of Naked Wines customers on a recent ViniPortugal buying trip, will be judging the entries and looking for the most miserable and deserving winner.

Entries so far include a plea from an aspiring wine writer, a customer who's been out of work for a year and a skint wine lover who's posted a video entry:

<http://www.youtube.com/watch?v=XJIeRWKYRXY>

The competition runs throughout the rest of January with the winner will be announced during the first week of February.

To post an entry or to find out more about the prize, which includes free flights, free accommodation, free food and a free vineyard tour, visit <http://www.nakedwines.com/januaryblues>

http://www.pressdeposit.com/p/1246-Naked_Wines_offers_antidote_for_January_blues